



News Release

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For Immediate Release

Contact: Niall Dunne, ndunne@arboretumfoundation.org, 206-325-4510

Event photos: Available upon request

Celebrate “Flower Power” at the Opening Night Party! *Arboretum’s Annual Gala to Draw Inspiration from the Upcoming 50th Anniversary of Earth Day*

*Tuesday, February 25, 5 to 9 p.m.
Washington State Convention Center, Seattle*

Seattle, WA—The [Northwest Flower & Garden Festival](#) returns to the Convention Center in late February, and once again, the Arboretum Foundation will kick off the event with its annual [Opening Night Party and Auction](#).

One of the region’s most anticipated galas, Opening Night Party is a major fundraiser for Washington Park Arboretum—supporting youth environmental education, tree care, and volunteer programs at the park.

On February 25, guests will enjoy a celebratory dinner, live entertainment, unique auction packages—and an exclusive sneak peek at the horticultural displays of the Festival the evening before it opens to the public.

Party theme: The 2020 party takes inspiration from the vibrant, creative movements of the “Flower Power” era that ushered in the very first Earth Day in 1970. Groovy attire, love beads, and lava lamps encouraged!

Guest speaker: We’re thrilled that [Washington State Commissioner of Public Lands Hilary Franz](#) will be our Opening Night guest speaker. As we approach the 50th anniversary of Earth Day (April 2020), join us to hear Hilary’s inspiring words about the importance of protecting our public lands and making our future green.

Tickets levels and benefits: Patron-level and Benefactor-level tickets to the party cost \$250 and \$500, respectively. All guests will enjoy a hosted wine reception and plated dinner, as well as two complimentary tickets to the Garden Festival.

Purchasing tickets and RSVP deadline: For reservations, please call 206-325-4510 or visit www.arboretumfoundation.org. The final day of phone and online ticket sales will be *Tuesday, February 11*, so get your tickets now!

Event sponsors: [DocuSign](#), [Saltchuck](#), [Northwest Flower & Garden Festival](#), [NBBJ](#), [Safeco Insurance](#), [Columbia Pacific Wealth Management](#), [Freestone, Marshall & Sullivan](#).

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