SEATTLE
BOTANIC
GARDENS

2027 Sponsorship Opportunities

We welcome your partnership as Seattle Botanic Gardens serves the community through programs and events in 2027.

Signature Events

As part of publicly launching Seattle Botanic Gardens in 2027, we will introduce two signature annual events.

- Azalea Days – Mother's Day weekend will anchor this heavily marketed and programmed spring celebration that will officially launch Seattle Botanic Gardens to the community (May 2027)
- Flourish – 300 guests will come together for a beautiful sunset dinner and auction in support of Seattle Botanic Gardens. Sponsorships include tickets and recognition with this inaugural event (July 29, 2027)

Season Sponsorships

Season sponsorships provide consistent marketing exposure and underwrite the cost of providing community access to the Seattle Japanese Garden and educational walking tours of the Arboretum.

- Seattle Japanese Garden: Free First Thursdays & Family Saturdays (Mar-Nov 2027)
- Washington Park Arboretum: Free First Thursday Public Walking Tours (Jan-Dec 2027)

Series Sponsorships

The Washington Park Arboretum is the perfect backdrop for a summer evening spent enjoying live music or a restorative yoga session under the trees. Sponsor support allows us to offer these experiences to the community at no charge.

- Music in the Arboretum – 4 free public concerts (Aug 2027)
- Yoga in the Arboretum – 8 free public yoga sessions (July & Aug 2027)

Community Events

As Seattle Botanic Gardens, we will honor and continue the Arboretum Foundation's long legacy of volunteer-driven plant sales in an expanded capacity; featuring children's activities, educational programming, and opportunities to connect with plants across our locations.

- Spring Plant Festival – Plant sale; all ages Earth Day programming; volunteer opportunities (April 2027)
- Moon Viewing – Special annual event in the Seattle Japanese Garden (Sept 2027)
- Fall Harvest Festival – Weekend plant sale; all ages programming (Sept 2027)
- Hatsumomiji – Japanese Maple Festival at Seattle Japanese Garden (Oct 2027)
- Winter Market Celebration – Holiday wreath sale; all ages programming (Dec 2027)

Contact

Please reach out to discuss sponsorship opportunities, levels, and benefits. We look forward to tailoring a partnership that aligns with your company's interests and values.

Anna O'Donnell, Director of Development
aodonnell@seattlebg.org | 206.963.3594